

Decision Pathway – Report

PURPOSE: Key decision

MEETING: Cabinet

DATE: 01 May 2018

TITLE	Bristol: Social Action Plan 2018-2020. The Mayor’s call to action		
Ward(s)	All Wards		
Author:	Dominic Murphy	Job title:	Cities of Service (Lead Officer)
Cabinet lead:	Asher Craig	Executive Director lead:	Alison Comley
Proposal origin: <i>Mayor</i>			
Decision maker: Cabinet Member Decision forum: <i>Cabinet</i>			
Purpose of Report: To present the draft Social Action Plan for Bristol 2018/20 for approval.			
<p>Evidence Base: Social Action is good for individuals and good for the city; the plan explains how we will use the leverage the Mayor provides to mobilise the city to take action in support of local communities and to focus some of that action on citywide priorities such as reducing inequality, giving all our children the best possible start in life, improving mental health for all, providing new ways for BCC to build social value into the contracts it awards and providing our citizens with opportunities to support their neighbours and local community.</p> <p>The latest evidence (from the 2017 Quality of Life Survey) shows that 65% of Bristolians volunteer or help out in their communities at least 3 times a year. This Social Action Plan shows how BCC and partner organisations can work with citizens to address our key local priorities. One of the early initiatives is to build on earlier work to recruit and train reading volunteers so that it operates across Bristol and provides a reading mentor to every child that needs it. We estimate this would require 300 volunteers to be working in schools at any one time (at present that figure is nearer 100). Other initiatives include involving business volunteers to create meaningful work experience opportunities for our most disadvantaged citizens, mentoring support for homeless people, the Age Friendly City, Bristol Thrive (addressing mental health in communities and in the workplace) and ‘Feeding Bristol’.</p> <p>The Website www.candobristol.co.uk is a key feature of this plan, opening up new pathways to social action for individuals and employers.</p>			
<p>Recommendations: Cabinet is asked to</p> <ol style="list-style-type: none"> 1. Approve the plan for 2018/20 2. Note that this will include the Council working with local employers to establish an Employer Sponsored Volunteering (EVS) scheme for Bristol, including developing a scheme for the city council and promoting individual calls to action through the Can do Bristol platform and the Council’s Communications and PR team. 			
<p>Corporate Strategy alignment: Empowering and Caring – giving children the best start through our volunteer reading support programme; enable people to support their community by providing opportunities to volunteer or get involved in community initiatives. Fair and inclusive – improve educational outcomes and reduce educational inequalities (volunteer reading), target quality work experience at disadvantaged young people (meaningful work experience targeted at looked after young people). Well connected – Digital connectivity through www.candobristol.co.uk, people to people through projects aimed at tackling social isolation (Age Friendly City) Wellbeing – Cleaner Environment and recycling (volunteer support for Clean Street Campaign), Tackle Food poverty (Feeding Bristol is a key feature of the Candobristol website).</p>			

City Benefits: This proposal benefits the city and builds ‘social capital’ by enabling people (citizens) to support key city objectives through social action. This *action* includes formal volunteering, but also covers less formal community action, neighbourliness and (one-to-one) acts of kindness. For instance the proposals in the plan to support Thrive Bristol are about people being supported to helping each other through Mental Health ‘First Aid’ training. Our Equalities impacts focus on ensuring children and young people from our most disadvantaged communities are able to have the best possible start in life and are supported and encouraged to get a good education a fulfilling career. Social Action and volunteering is a key element of the ‘People’ section of our current Resilience Strategy, which specifically mentions our digital platform, Employer Sponsored Volunteering and the National Citizens Service (see p.29).

Consultation Details: This proposal has been discussed with the following partners since spring 2017: The One City Plan project team, The Youth Council, Voscur, University of Bristol, UWE, Bristol Ageing Better, Bristol Green Capital Partnership, Ablaze, Quartet, members of the Street Homelessness Campaign, Public Health, the Clean Streets Campaign and OSM.

Revenue Cost	£n/a	Source of Revenue Funding	N/A
Capital Cost	£n/a	Source of Capital Funding	N/A
One off cost <input type="checkbox"/>	Ongoing cost <input type="checkbox"/>	Saving Proposal <input type="checkbox"/>	Income generation proposal <input type="checkbox"/>

Required information to be completed by Financial/Legal/ICT/ HR partners:

1. Finance Advice: This report requests approval to progress this Social Action Plan through the decision making pathway. No financial implications or commitments arise from the adoption of this strategy.

Finance Business Partner: Jemma Prince – Finance Business Partner – 14/3/18

2. Legal Advice: The Social Action Plan details a number of initiatives which the Council may run by itself or in partnership with other organisations. Where such initiatives are run by the Council on its own or in conjunction with others and involve volunteers, appropriate training must be given and any necessary checks carried out. Where the initiatives operate with the assistance of websites administered by the Council, appropriate disclaimer must be included on the websites to appropriately limit the Council’s liability.

Legal Team Leader: Sinead Willis, Team Leader, Commercial and Governance team 15th March 2018

3. Implications on ICT: “There are limited direct IT implications apparent in this initiative. However, IT can provide input in terms of User Experience (UX) for the website and linkages to the BCC main website. Also, the service should reassure itself regarding the protection of personal data held on the website and its compliance with GDPR legislation. I understand that the service is working with GDPR team regarding this.”

ICT Team Leader: Ian Gale, Head of IT. 13th March 2018

4. HR Advice: In the draft Social Action Plan the ‘Scaling Up’ section refers to the City Wider Employer Supported Volunteering Programme (EVS). This programme could be referenced in our BCC HR policy on Volunteering for internal staff to promote and highlight the initiative internally. No other HR implications.

HR Partner: Celia Williams HR Business Partner. March 12th 2018

EDM Sign-off	Gemma Dando	14 th March 2018
Cabinet Member sign-off	Asher Craig	15 th March 2018
CLB Sign-off	Jacqui Jensen	20 th March 2018
For Key Decisions - Mayor’s Office sign-off	Mayor’s Office	29 th March 2018

Appendix A – Further essential background / detail on the proposal	NO
Appendix B – Details of consultation carried out - internal and external	NO
Appendix C – Summary of any engagement with scrutiny	NO
Appendix D – Risk assessment	YES
Appendix E – Equalities screening / impact assessment of proposal	YES
Appendix F – Eco-impact screening/ impact assessment of proposal	YES
Appendix G – Financial Advice	NO
Appendix H – Legal Advice	NO
Appendix I – Combined Background papers	NO
Appendix J – Exempt Information	NO
Appendix K – HR advice	NO
Appendix L – ICT	NO